

I recently saw a statistic that over 98% of college students regularly use social media. From our experience in college ministry, this isn't at all surprising. College students use Instagram and TikTok to communicate, consume news and information, and express themselves. We've been working over the last several years to familiarize ourselves and our staff team with these platforms in an effort to "go" where the students are to bring the message of the Gospel.

Our West Chester Cru instagram account (follow us at [@cruwcu](#)) isn't just how we communicate with students about our upcoming events, but we've also been able to use our account as a tool to initiate spiritual conversations.

Recently, Amanda asked a few of our student leaders to record a personal testimony to be posted on our account followed by West Chester students. Here's some of what Alexa shared:

Alexa, upcoming sophomore:

I did not grow up in a religious household. I had no idea who God was. In order to distract myself and to find comfort/worth/validation, I looked to boys, sports, popularity, smoking and drinking, partying, things like that. It didn't take me long to realize that these things left me empty. In my desperation I prayed to God and he came rushing in with unconditional love. He showed me that His love had so much more to offer than the world could ever give me, and that the true display of this love was how Jesus gave himself up on the cross for me. This really opened my eyes to how someone could love me so much, and led me to surrender my life to Jesus.

The video went somewhat viral on campus with over 7,000 views. We thank God that his message of salvation in Christ is reaching college students in unique ways!

This summer, we're spending time reaching out to hundreds of incoming freshmen to invite them to

participate in Cru in the fall. Thank you for sending us to this generation of young people to invade their spaces with the Bible's message of hope!

In Christ,

Jonathan & Amanda Ruch

Jonathan and Amanda Ruch

Important Family Updates



Our son, Jonathan Peter, was born on May 31 at a whopping 9 lb. 6 oz. We've adjusted well to being a family of six and the girls absolutely love him. He's the sweetest little guy!



Our home addition began in June! We're living in a townhome in Kennett Square until it's complete (20 min. from West Chester). Our family is really looking forward to having the additional bedroom and living space when the project is finished! We want to continue to express our gratitude to all who prayed and gave toward this project. We hope to be able to move back in late fall.



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